

15th March, 2024

Dear Sir/Madam,

**Subject: - Maximize Networking: Participate in Structured Business Meetings at
“SANJEEVANI” - International Medical Tourism Event
from 28th to 30th March, 2024
at Chennai Trade Centre, Nandambakkam, Chennai, Tamil Nadu**

Greetings from Services Export Promotion Council (SEPC)!

In order to give impetus to this new initiative of repositioning, Services Export Promotion Council, with the support of Ministry of Commerce and Industry, Government of India, is organizing SANJEEVANI (India Heals) – An International Event on Medical Tourism from 28th March 2024 to 30th March 2024 at Chennai Trade Centre, Nandambakkam, Tamil Nadu.

The upcoming "Sanjeevani 2024" aims to establish a platform fostering enduring partnerships among countries, particularly in the identified champion and focus Healthcare Service Sector. The exhibition anticipates the participation of over 100 Indian companies from the Medical Tourism and healthcare service sector, with over 5000 domestic visitors expected to attend. The event will showcase diverse segments including:

- 1) Hospitals
- 2) MVT Facilitators
- 3) Health Tech Companies
- 4) Hair Transplant Clinics and Cosmetic Surgeries Hospitals
- 5) IVF
- 6) Wellness & Ayurvedic centre

“Sanjeevani” is designed to foster business opportunities through focused B2B Sessions, distinguishing itself with innovative formats and value additions. With the invaluable support from Indian Missions abroad, the event anticipates the participation of over 150 Foreign Delegates worldwide.

Foreign Delegates will see the representation from:

- 1) Government Medical Colleges
- 2) Health Ministry Officers
- 3) Medical Travel Companies
- 4) Treatment Referral Abroad Agencies
- 5) Healthcare Journalists
- 6) Patients Referring Clinics
- 7) Companies promoting Wellness Centres

For more information you can visit: <https://www.servicesepec.org/sanjeevani/>

We kindly request your organisation to participate in "Sanjeevani 2024". Your participation will increase your networking / identifying partners and also in achieving the desired objective of your organisation.

You can also engage your target audience and set the groundwork for successful business deals conversions and enhanced marketing awareness with the aid of the most promising healthcare and wellness show.

Advantages in participating "Sanjeevani 2024":

1. Pre-Fixed Business Meetings
2. Participation in all networking opportunities.
3. The Buyers Seller Meets target stakeholders from over 40 countries, promoting engagement with distinguished hospitals, wellness centers,
4. Unlock Worldwide Business Opportunities
5. Conferences and knowledge sessions, Speaking slots
6. Collaborations and MoUs and many more

To reserve only B2B with overseas buyers under the "Sanjeevani 2024", you can register at the below link:

<https://servicesepc.org/sanjeevani/visitor>

Registration charges for B2B meeting (all three sessions) with overseas buyers at "SANJEEVANI" 2024:

B2B participation for all sessions (per person)
Rs. 25,000/-

*(*18% GST will be applicable on the above-mentioned charges.)*

For more query regarding stall sell you can reach us at:

Mr. Desh Raj, E-mail:Id - desh.raj@servicesepc.org / Mobile - 8010215260
Mr. Dalip Chopra, E-mail Id – dalipchopra65@gmail.com / Mobile – 9873548997
Mr. Mohit Arora, E-mail Id - mohit.arora@servicesepc.org / Mobile - 7827517525

Look forward to your active participation in making Sanjeevani 2024 a big success.

Thanking you,

With best regards
Team - SEPC