

SERVICES EXPORT PROMOTION COUNCIL

417, 4TH FLOOR, PRIME TOWERS, PLOT NO. 79 & 80, Pocket F, Okhla Phase I
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www.servicesepec.org

21st May 2026

Request for Proposal of Digital Marketing Campaign Ref: SANJEEVANI 2026.

Services Export Promotion Council (SEPC) is organizing Sanjeevani 2026, **scheduled to be held from on 7th – 9th September 2026 at Bharat Mandapam, Pragati Maidan, New Delhi**

Appointment for Digital Marketing Campaign in Sanjeevani 2026

Eligibility for submission of Bids: Agencies having following eligibility, hereby, invited to bid for the event on turkey basis

1. Must be a registered business entity/ service provider.
2. The company should be in existence for last three financial years in conceptualizing, designing and execution of projects basis for Govt/ Chamber/ Trade Promotion Bodies in International/ Domestic Exhibition. (Purchased order to be submit)
3. A self-certified undertaking has to be submitted mentioning that they have not been blacklisted by any Government organization

The

Submission Date:

Offer should be **submitted latest by 05:00 PM on 5th June 2026** at:

To,
Chandranshu Awasthi
Senior Director
SEPC SERVICES EXPORT PROMOTION COUNCIL
417, 4TH FLOOR, PRIME TOWERS
PLOTNO. 79 & 80, Pocket F, Okhla Phase I
New Delhi-110020

Defined scope of work outlined below:

Scope of Work: -

- a) Strategy & Planning
- b) Content & Creative Development
- c) Designing of Branding Material ,Flyers, Banners ,Posters etc
- d) Digital Advertising & Campaign Management
- e) Reporting & Analysis